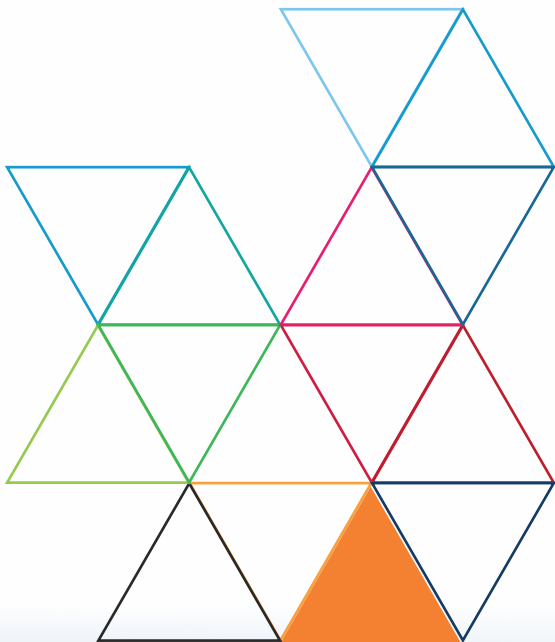


Mayotte, the fragrant island, a biodiversity laboratory





Choose Mayotte

Mayotte is a true gem in the Indian Ocean, known as '**Island of Perfumes**'. Comprising Grande-Terre and Petite-Terre, it is surrounded by a lagoon of 1,100 km², recognized as one of the largest and most spectacular in the world. This lagoon, protected by a coral reef, **boasts exceptional biodiversity**.

Population and Society

Mayotte is home to approximately 300,000 residents, primarily of Malagasy, African, and Comorian descent, with Islam as the predominant religion. While French is the official language, local dialects such as Shimaore and Kibushi are widely spoken. With over half the population under 18, education and infrastructure development are critical priorities.

Geopolitical Context

Strategically located in the heart of the Mozambique Channel, Mayotte holds a significant geopolitical position between East Africa and Madagascar.

As a French department since 2011 and an EU member since 2014, Mayotte serves as a strategic trade platform connecting East Africa, the Indian Ocean, and Europe.



A LAGOON OF
1,100 KM²

300,000
RESIDENTS



Territorial Strengths

Economic Advantages

Mayotte offers a stable regulatory environment and adheres to **European quality standards**, making it an attractive destination for investors. The island offers a favorable **tax regime with exemptions and reductions** that stimulate local businesses. Additionally, funding opportunities are available to support project developers.

Blue Economy

The **lagoon of Mayotte**, a UNESCO World Heritage site, is home to **extraordinary biodiversity**. Innovative projects, including algae cultivation for cosmetics and Mabé pearl production for jewelry and medicinal applications, aim to harness these **unique marine resources**.

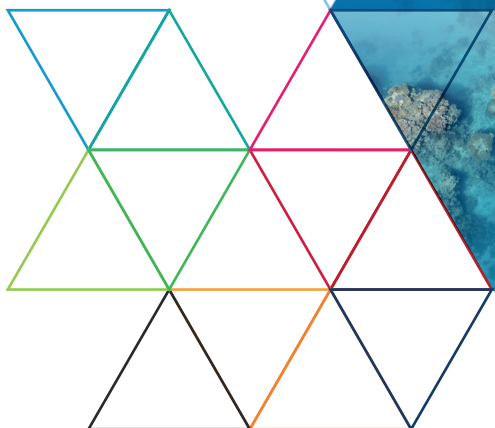
+ 700
NATIVE
PLANTS

40 ENDEMIC
SPECIES

15% OF THE ISLAND COVERED BY
FOREST
RESERVES

+ 5,600 HA
OF PROTECTED
NATURAL LANDS

UNESCO
WORLD
HERITAGE



Industry Overview

The Cosmetopeia Sector in Mayotte

Mayotte's **unique biodiversity** features over 700 native plant species, 40 of which are endemic. This rich natural heritage, coupled with traditional knowledge, **fosters the development of innovative cosmetic and natural care products**, with a strong emphasis on sustainability. The abundance of Aromatic and Medicinal Plants, traditionally used by local communities, aligns with the growing global demand for **eco-friendly products**.

Key Players and Partnerships

The sector is supported by organizations such as the Integrated Innovation Pole of Mayotte (PI²M), **which promotes the sustainable use of Aromatic and Medicinal Plants and enhances marine ecosystems**. In collaboration with Cosmetic Valley, local companies gain access to expertise and international markets.

PI²M also facilitates research to scientifically validate **the active properties of Mayotte's plants**, supporting the commercialization of innovative products.

The cosmetic cluster N'gaya Maore unites local stakeholders across the cosmetics value chain, aiming to deliver **high-quality, bio-sourced products that blend innovation with tradition**.

LOCAL PRODUCTION

Research on Vanilla and Ylang-Ylang

Research conducted in Mayotte has identified **specific molecules** in the island's vanilla and ylang-ylang, enhancing their appeal in the European market. These studies are designed to optimize **local production** and ensure the quality of exported products.

Quality Standards

SUPERIOR EXTRACTION
for the local Ylang-Ylang

1,5 TONS
OF GREEN VANILLA

*(10 to 15% of this total in black pods)
for the sole association ASSM.*





Funding Opportunities

Mayotte offers investors a robust legal framework with high standards for quality, safety, and environmental protection. Its status as an **outermost region (RUP)** ensures preferential access to European markets along with attractive funding and tax incentives.

THE RESEARCH TAX CREDIT

TAX DEDUCTION ON R&D

50%

THE INNOVATION TAX CREDIT

REDUCTION FOR SMES

60%

THE NEW GENERATION FREE TRADE ZONE

GRANTS UP TO **80%**
TAX EXEMPTION

1

The Research Tax Credit (CIR) provides a 50% tax deduction on R&D expenses up to €100 million, with a 5% deduction beyond that.

2

The Innovation Tax Credit (CII) offers a 60% reduction for SMEs developing prototypes.

3

The New Generation Free Trade Zone (ZFANG) grants up to 80% tax exemption on corporate and local taxes, enhancing the appeal for innovative projects in the natural products sector.

Additionally, Mayotte benefits from the France 2030 program, which aims to **support innovation, ecological transition, and economic competitiveness.**



Investment Opportunities in Cosmetopeia and Pharmacopoeia

Mayotte boasts extensive **agricultural land**, yet only 24% is currently cultivated with Aromatic and Medicinal Plants. This presents substantial potential for agricultural development and local transformation, offering significant investment opportunities for enterprises.

Available land

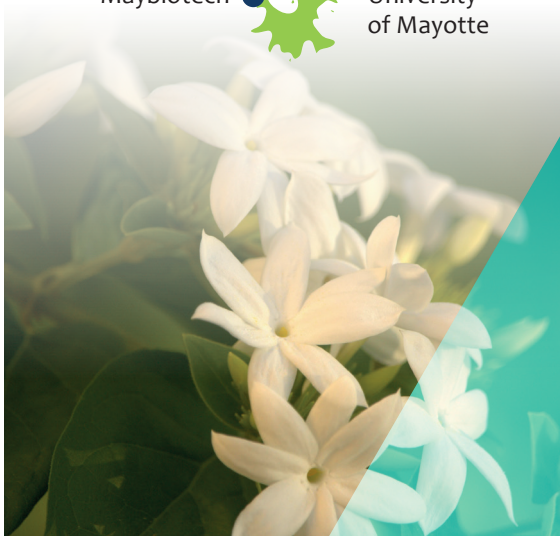
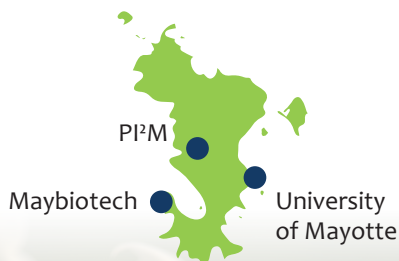
Cultivated land



Opportunities

- 1** Investment in local **transformation** infrastructures for cosmetics and pharmaceutical products.
- 2** Establish **Research** partnerships with local phytochemistry laboratories to develop new extracts and product lines based on Mayotte's natural resources.
- 3** **Export** opportunities leveraging access to the European market and high-quality product standards.

Research Network





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Contact Us

Mayotte's agency of Development and Innovation (ADIM) supports both French and international companies aiming to expand their operations in Mayotte and export their products.

ADIM maintains strong connections with public organizations such as Business France and BPI France, facilitating support for international project developers and ensuring the success of their initiatives in the region.

This operation is supported by the French State under the overseas innovation plan of the Future Investment Program, managed by the Caisse des Dépôts.

